

Press release of 2 December 2016

Robert Herr becomes General Manager of the Bürgenstock Resort

Robert Herr is to head up the operative team of the Bürgenstock Resort as General Manager. Astrid Kaiser (HR Manager) and Mike Wehrle (Culinary Director) will also be part of the team.

As of 9 January 2017, Robert Herr will be in charge of the preopening activities of the Bürgenstock Resort Lake Lucerne as General Manager. Bruno Schöpfer, Managing Director of operating company Katara Hospitality Switzerland AG and project owner of the Bürgenstock Resort is delighted to have gained an internationally experienced hotelier in Robert Herr for the Bürgenstock Resort. Robert Herr is a graduate of the Lausanne Hotel School with an MBA from Henley Business School and has many years' experience in luxury hotels in seven countries on three continents. Until recently, he worked as Area General Manager for InterContinental Phoenicia and Le Vendôme Beirut. Robert Herr is Swiss, grew up in Germany and will be moving with his wife and two children to Central Switzerland.

Astrid Kaiser joined the team as HR Manager on 1 December 2016. She will head the resort's Human Resources department and coordinate the demanding search for staff. Astrid Kaiser is an experienced hotelier, a Swiss certified HR professional and has an MAS in operational training and competence management. In particular, she has worked for many years in an HR management position for the ZFV group.

From 3 January 2017, Culinary Director **Mike Wehrle** will be responsible for gastronomic delights in the twelve restaurants. A Swiss certified chef and production manager, he has many years' international experience in top-notch gastronomy and hotels. For instance, he worked as chef for the Victoria Jungfrau Grand Hotel & Spa and for the Peninsula Group in Bangkok, Chicago and Manila.

Bruno Schöpfer offers them a sincere welcome to the management team and wishes them and the rest of the pre-opening team every success in their duties.



Bürgenstock Resort Lake Lucerne

The Bürgenstock Resort Lake Lucerne is part of the Bürgenstock Selection – Katara Hospitality Switzerland AG. The car-free resort includes 4 hotels with 383 rooms and suites, a healthy living centre, 12 restaurants and bars, 67 residence suites, a 10,000m² Alpine spa and a wide range of leisure activities. Katara Hospitality Switzerland AG is the developer and operator of the Swiss hotels on behalf of the Qatar investors. Currently the portfolio consists of the Bürgenstock Resort Lake Lucerne (383 rooms), the Hotel Schweizerhof in Bern (99 rooms) and the Hotel Royal Savoy Lausanne (196 rooms). The total investment volume of Katara Hospitality in Switzerland is one billion Swiss francs.

Contact

Raphael Amrein
Media officer
c/o AKOMAG Corporate Communications AG
Spichermatt 30
6370 Stans
ramrein@akomag.ch
078 770 07 01

